



Clicky -VS- The Other Guys

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	Clicky	Woopra	GoSquared	Gauges	Piwik	Chartbeat	Google
Monthly price for 1,000,000 monthly page views	9.99	199.95	49.99	48.00	129.00	9.95	n/a
<i>Percentages represent the ratio of their price vs Clicky's price</i>		2002%	501%	481%	1292%	100%	
Yearly price for 1,000,000 monthly page views	79.99	2399.40	599.88	576.00	1548.00	119.40	n/a
		3000%	750%	721%	1936%	150%	
Free version available	✓	✓	✓	✗	✓	✗	✓
Detailed information about every person who visits your web site	✓	✓	✓	✗	✓	✗	✗
Live view of every individual visitor on your site <i>right now</i>	✓	✓	✓	✓	✓	✗	✗
Highly customizable tracking	✓	✓	✓	✗	✓	✗	✓
Heatmaps of where visitors are clicking on pages	✓	✗	✗	✗	✗	✗	✗
Heatmaps segmented by goals, split tests, visitor sessions, and more	✓	✗	✗	✗	✗	✗	✗
On-site analytics (small widget that displays who is on your web site right now, as well as the ability to view a heatmap of the page you are viewing)	✓	✗	✗	✗	✗	✗	✗
Detailed Segments data provided in all/most reports	✓	✓	✗	✗	✓	✗	✓
Industry's best spam / bot filtering	✓	✗	✗	✗	✗	✗	✗
HTTP/2 support for lightning fast HTTPS	✓	✗	✗	✗	✗	✗	✓
A+ SSL rating	✓	✗	✓	✗	✗	✗	✗
Uptime monitoring	✓	✗	✗	✗	✗	✗	✗
The best bounce rate metric in the biz	✓	✗	✗	✗	✗	✗	✗
Automatic HTML5 history support (pushState, replaceState, and window.onpopstate)	✓	✗	✗	✗	✗	✗	✗
Filters to ignore traffic based on country, referrer, and more	✓	✗	✗	✗	✗	✗	✗
Search keyword rankings	✓	✗	✗	✗	✗	✗	✗
Local search tracking	✓	✗	✗	✗	✓	✗	✓
Track Javascript and Flash events	✓	✓	✓	✓	✓	✗	✓
Goals and conversions	✓	✓	✗	✗	✓	✗	✓
Dynamic goals (don't need to be pre-defined)	✓	✗	✗	✗	✗	✗	✗
Long term ("first visit") goal metrics	✓	✗	✗	✗	✗	✗	✓
Split testing	✓	✗	✗	✗	✗	✗	✓
Funnel / path analysis	✓	✓	✗	✗	✓	✗	✓
Campaign tracking	✓	✓	✓	✗	✓	✗	✓
Supports Google Analytics campaign tags	✓	✓	✓	✗	✓	✗	✓
Developer API	✓	✓	✓	✓	✓	✓	✓
Create sub-user accounts with access to specific sites	✓	\$20+ each	✓	✓	✓	✗	✓
Track visitors who have disabled JavaScript	✓	✗	✗	✗	✓	✗	✗
100% Flash free for a great experience on your phone/ tablet	✓	✗	✓	✓	✓	✗	✗

	✓	✓	✗	✗	✓	✗	✓
Track downloads	✓	✓	✗	✗	✓	✗	✓
Detailed historical data	✓	✓	✓	✗	✓	✗	✓
IP anonymizer option for use in countries like Germany with strict privacy rules	✓	✗	✓	✗	✓	n/a	n/a
Video analytics	✓	✗	✗	✗	✗	✗	✗
Alerts via email/mobile	✓	✓	✓	✗	✓	✓	✗
Alerts via desktop, sounds, and more	✓	✓	✗	✗	✗	✗	✗
Mobile hardware reporting	✓	✗	✓	✗	✓	✗	✗
Visitor organizations (e.g. Microsoft Corp)	✓	✗	✓	✗	✓	✗	✓
Twitter analytics - monitors and summarizes conversations about your web site or other topics of interest	✓	✗	✓	✗	✗	✓	✗
Mobile web interface for iPhone, Android, etc	✓	✓	✗	✗	✓	✗	✗
Filtering and segmentation	✓	✓	✓	✗	✓	✗	✓
Customizable dashboard	✓	✗	✓	✗	✓	✓	✓
Built in URL shortener with detailed visitor metrics	✓	✗	✗	✗	✗	✗	✗
bit.ly integration	✓	✗	✗	✗	✗	✗	✗
Favorites	✓	✗	✗	✗	✗	✗	✗
Email reports	✓	✓	✓	✗	✓	✓	✓
PDF reports via export interface or email	✓	✗	✗	✗	✓	✗	✓
IP tags	✓	✓	✓	✗	✗	✗	✗
IP filters	✓	✓	✓	✓	✓	✗	✓
Real time data	✓	✓	✓	✓	✓	✓	✓
Widgets to put on your web site	✓	✗	✓	✗	✓	✓	✗
Get your stats via RSS feeds	✓	✗	✗	✗	✓	✗	✗
Aggregate (multi-day) view for all data	✓	✓	✗	✗	✓	✗	✓
Data export	✓	✓	✗	✗	✓	✗	✓
White label as your own product	✓	✗	✓	✗	✓	✗	✗
Official WordPress plugin for easy integration with your blog	✓	✓	✓	✗	✓	✓	✗
Public statistics	✓	✗	✗	✗	✓	✓	✗
Affiliate program to earn you cash or free premium service	✓	✗	✗	✗	n/a	✗	n/a

✓ = Beta feature / No documentation / Kinda sorta / Requires hack or third party plugin

Chart last updated January 19 2016, and accurate to the best of our knowledge. If you believe anything to be incorrect, please [contact us](#).

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More comparisons: [StatCounter](#) - [SiteMeter](#) - [Mint](#) - [View all](#)